

COMMITTEE REPORTS

Membership Report (Cynthia McCracken/liaison-Lynn Pettinato)

Prepared By: Cynthia McCracken Date: May 25, 2015

1. Provide a Brief Summary of the Event or Activity:

Membership Database
Management
New Member & Renewal
Database update

2. Indicate changes made to improve the Event or Activity from the previous six months or year (if any):

- a) Implemented database changes required by Memberclicks regarding User password security -

COMPLETED April 6, 2015. Changed New member notifications to reflect the security changes.

Grace period column has been added to replace Paid Thru so we may send renewal notifications starting October 15 @ 45, 30 and 7 days before January 1; then sending grace period with expiration notifications starting 45, 30, and 7 days before members are moved to the Expired classification and taken off of the Membership rolls as of March 1st. Members will receive 6 email renewal notifications with links to the renewal form and 2 renewal notification inserts in the Shorthair Journal. With the last expiration notification, a link to the New Membership form has been created. Also, implemented an automatic link to those expired members who want to renew to the New Member form. These changes cover all member types, Juniors included.

The result of this change hopefully will increase our renewal rate.

- b) Monitoring changes from the Memberclicks, and implementing as they upgrade their service to a completely reengineered product.
- c) Implemented use of the ad hoc invoice system to better serve our Members who wish to change from Individual – Family membership. They may now pay by Credit Card without having to create individual Paypal invoices and capturing payments. This is done automatically. This is being utilized for Additional Awards, and Trophy donations if a member wished to donate after the renewal process.

Result of Changes: Yet to be determined

Recommended Future Event or Activity Changes:

- 1. Contact Local Member Clubs to obtain their respective membership applications so

we may include them in the GSPCA Membership packets. This may assist them in building their membership rolls and help retain GSPCA members thru renewal. (Need approval from the Board to proceed)

2. Please refer to the Club tab in the 2015-0527 membership list.

Note the following clubs that are **unpaid** for 2015 - my recommendations are listed below in **red**

YUCCA – 2012 - Delete club from roles – there has been no communication from this club in the past 2 years. Notify AKC of Dissolution inactive status? They have been in trouble for a number of years – no members, no communication to GSPCA.

OZARK – 2013 – Remove club from Shorthair Journal list – have their Director communicate with them to find out their viability and desire to continue as a Local club member and ask what the GSPCA can do to assist them.

SOCALIFORNIA – 2013 – Remove club from Shorthair Journal list – have their Director communicate with them to find out their viability and desire to continue as a Local club member and ask what the GSPCA can do to assist them.

ELPASODELNORTE – 2014 – Remove club from Shorthair Journal list – have their Director communicate with them to find out their viability and desire to continue as a Local club member and ask what the GSPCA can do to assist them.

HIGHSIERRA – 2014 – Remove club from Shorthair Journal list – have their Director communicate with them to find out their viability and desire to continue as a Local club member and ask what the GSPCA can do to assist them..

ROCKRIVERVALLEY – 2014 – Remove club from Shorthair Journal list – have Director communicate with them to find out their viability and desire to continue as a Local club member and ask what the GSPCA can do to assist them.

UTAHGSP – 2014 – Remove club from Shorthair Journal list – have their Director communicate with them to find out their viability and desire to continue as a Local club member and ask what the GSPCA can do to assist them.

WESTERNNY – 2014 – Remove club from Shorthair Journal list – have their Director communicate with them to find out their viability and desire to continue as a Local club member and ask what the GSPCA can do to assist them.

1. In discussion with Terry Chandler, I am in agreement with his proposal to issue 1 year free membership to **NEW** puppy buyers purchased from a breeder. Details will be worked out as to pricing challenges for online applications with Missy, Dean and the Memberclicks staff.

Upon approval of his proposition, I will need approx. 1-2 months to design an online and analog version of the application - which can be downloaded and mailed or executed online.

2. Is this still under consideration - what information members may access within the Members Only Section of the website (See June 2014 Report)? Have received requests regarding members searching for members in the Members Only section.

3. **Financial Summary:** This area belongs to Dean

4. **Membership numbers**

Membership numbers.

A reminder that Membership numbers traditionally drop yearly after Feb 28 due to non-renewals.

We have picked up former members as will be reflected in the addendum below. This is the traditional cycle. Changing the timing of renewal notifications and continued Director support will improve renewals over the next year.

5. **Action Items for Board consideration:**

See Recommended Future Event or Activity Changes above:

Current Membership list

Tabs are labeled - Membership, Clubs, Juniors

Thank you,

Cynthia

Juniors Report (Valerie Nunes-Atkinson & Yvonne Detering/liaison-Lynn Pettinato)

Prepared By: Yvonne Hassler-Deterding & Valerie Nunes-Atkinson

Date: 5/19/15

1. **Provide a Brief Summary of the Event or Activity:** Co-chairs of the GSPCA Junior Program
2. **Indicate changes made to improve the Event or Activity from the previous six months or year (if any):** This year Becky Feigh worked very hard with her Purina rep to make the Junior Welcome Bags full and useful. The Welcome Bags were better than ever and very well received. We made sure all the Juniors personally thanked the Purina Reps at the NSS.

The photographer spoke with the Juniors at the handling class and gave instruction to get the most out of the show photos.

Nancy Ward did a great job on our Junior Certificates.

This year we also gave out small hand towels in the gift bags at the Parade of Juniors with Parade of Juniors and GSP head embroidered on them.

Result of Changes: Very excited kids...

Recommended Future Event or Activity Changes:

Val and I are looking into adding a Juniors corner at the NSS. Next year we are planning on a Juniors Clothing exchange. Once we have board approval we will announce the details to the GSPCA Membership. The clothing exchange will be free to Juniors and then opened to all on the last day for monetary exchange. The proceeds will be divided with ½ going to the Junior Fund and ½ going to the Health and Welfare Committee.

We have also looked into the Juniors selling Candy Bars at the NSS and at the table. For instance...Boxes of Fund Raiser chocolate (Worlds Finest Chocolate) is approximately \$36 for 30 bars @ \$2 bar, the return is \$60.

We have also looked into renting possibly renting a popcorn machine at \$40 per day. We are just getting started with these ideas and will continue our research, if approved. Proceeds to the Junior Fund

We have also spoken about a raffle of 1 big ticket item, proceeds going to the Junior Fund. This would also be set up in our Juniors corner.

The Junior Fund will be used for buying something special for all Juniors attending the NSS. We are looking into the possibility of Jackets for the kids.

Requesting one copy of the illustrated standard to be included in the juniors bag at NSS only. Currently using other dogs to show what juniors should be looking at.

3. Financial Summary:

Past Year: We have used our allotted budget for NSS items as previously reported. We still need to send receipts to Dean Browning.

Current Year: Planned Budget for Future: We would like to continue with our \$500 budget towards the Junior Fund for Specialty items.

If there is a loss or decline in revenue please provide reasons.

4. Committee needs (please list in order of importance):

5. Action Items for Board consideration:

- Approve Clothing Exchange at next years NSS
- Approve \$500 budget
- Approve Fund Raising for Candy/Popcorn
- Approve Raffle
- Approval of board to add on copy of the Illustrated Standard to the NSS Juniors bag

Judges' Education Report (Christy Featherston)

Report presented by Christy.

Breed Education/Meet the Breeds Report (Patte Titus/liaison- Christy Featherston)

Committee: Breed Education

Prepared By: Patte Titus

Date: 28 May 2015

1. **Provide a Brief Summary of the Event or Activity:** Education about the Breed as it pertains to questions arising from the GSPCA, Inc. website. Questions may be general in nature or specific.
2. **Indicate changes made to the Event or Activity from the previous six months or year (if any):** None at this time.

Result of Changes: N/A

3. **Financial Summary:** N/A

4. **Committee needs (please list in order of importance):**

None at this time.

5. **Action Items for Board consideration:** None at this time.

Respectfully submitted,

Patte Titus, Breed Education/Meet The Breed

Breeder Referral Report (Melissa Campbell/liaison- Diane Prohaska)

No report was submitted.

Health & Welfare Report (Karen Nauer/liaison-Terry Chandler)

Health & Welfare Committee Report
June 2015

The H & W Committee continues to be busy with various projects.

Health Clinics:

The Committee sponsored health clinics at the 2015 NSS with the following results:

- 22 cardiac exams by a Board certified Cardiologist, happy to surpass the \$2,000 minimum
 - 12 Auscultations
 - 11 Echocardiograms
- 18 samples submitted to Optigen for CD testing, with the 25% discount for the NSS
- 98 DNA samples collected and submitted to the OFA CHIC data base, OFA waived half of the \$20 fee and the GSPCA paid \$980.00 to cover the other \$10.00.
- Special thanks to Dr. Renee Lara and Dr. Gary McNeil for drawing the samples. We also had several volunteers to hold dogs and assist with the paper work required for submission.

Education:

The H & W Committee continues to submit articles to the Journal on health related topics. We will work with Missy to update the H & W section of the website in the next quarter.

New Members for the H & W Committee:

Phyllis McNall and Sherry Thrall have expressed interest in joining the Committee. Need approval or thoughts from the BOD.

Additional Requests:

The Committee is requesting the BOD's support to fund the Cancer Research Study sponsored by the Canine Health Foundation at the \$10,000 level from our Purina Fund. Cancer is the number one health concern identified by the health survey completed by the H & W Committee in the Fall of 2014. Please see the attachment for additional information. The researchers leading this project are the most recognized researchers in canine cancer and this research looks promising for identifying a genetic marker.

I would like to request Sandra Kretz attend the Canine Health Foundation Conference in August, 2015. Unfortunately, my schedule is tenuous due to a possible strike at Verizon which may have David traveling. The cost would be the air fare and a few meals as CHF pays for all the other expenses. This was a very worthwhile conference for me to attend in 2013. I will ask Sandra to have a more detailed estimate based on the BOD's approval for Sandra to attend. The GSPCA is guaranteed one participant and others can attend if there is space available. Leita

Estes has asked to attend the conference at her own expense, please let me know your thoughts on allowing her to attend as a GSPCA member.

The H & W Committee has received information from Ann Jeglum, DVM on the Mya Fund. Please see attached information. It is our understanding the fund would assist with funding treatment for GSPs with cancer. The majority of the committee members support the idea of the Mya Fund. The BOD should use caution in supporting one private fund over any other private fund as the GSPCA will not have any influence on the decisions made by the Mya Fund to assist certain individuals. Here is a quote from one of the Committee members:

"Finally, I'm sure there will eventually be applicants (who may be GSPCA members) who will get turned down for support. I think our endorsement could put the H&W Committee in a somewhat tricky situation in this case between the complaints of a member and the independent decision making of the fund. Again, I think it is commendable for individuals to raise money for something they feel strongly about. It's just out of the H&W Committee's sphere other than to wish them well for doing a good deed. We are an official arm of a 501c3 corporation. I think that puts a responsibility on us to be thoughtful in our deliberations beyond our personal concern for cancer or our personal relationships with the individuals responsible."

The H & W Committee can place the information about the Mya Fund in our section on the GSPCA website under resources for cancer as we have with other cancer resources.

Rescue Report (Missy Neal/liaison-Sharon Fitzpatrick)

Prepared By: Missy Neal **Date:** May, 2015

1. Provide a Brief Summary of the Event or Activity:

- a. Educate GSPCA members about Rescue via articles in the Shorthair Journal. Recommend Rescue groups in members' regions, encourage involvement
- b. Regular email notification to member Clubs regarding rescue activities in their part of the country, encourage support
- c. Set the standard for GSP rescue groups in USA
- d. Provide mentorship and funding for startup groups
- e. Provide financial support for Seniors in need or for GSPs with special circumstances on a case-by-case basis

2. Indicate changes made to improve the Event or Activity from the previous six months or year (if any):

- a. GSPCA supported 26 GSPs that were seized in a hoarding situation in Ohio. The dogs were in poor condition and many needed more than the usual spay/shots to become adoptable. To date it has cost over \$14,500 in vetting, boarding and transport to the rescue groups that took the dogs. We will be writing up a story about this to be published in the Journal, so our member donors can have some idea of what all their donations have supported.
- b. We had a contest to design t-shirts for Rescue, the winner getting a \$250 donation to the charity of their choice. Our winner, by a landslide, submitted a design that as it turned out could not be reproduced via silkscreen on

t-shirts. So we printed our 2nd place design.

The winning design charity was Southeast GSP Rescue, and the runner up (winner) sent her donation to the Ohio hoarder case. The shirts went like hotcakes at the NSS. I believe we sold out or close to it. So we have already reordered and the shirts will be put on the site for online sales, by the middle of June.

- c. Melissa Campbell ran the Rescue silent auction at NSS this year. I was not in attendance and neither was Dean to count the funds raised at NSS. Melissa reports that the silent auction brought in \$2042 cash/check sales and shirt & quilt ticket sales onsite totaled \$320. So Melissa is sending to Dean a total of \$2,362. Per Holly, auction did \$705.50 in credit card sales and shirts did \$375 in credit card sales. We had \$560 in PayPal sales for quilt tickets. For a total of \$4,002.50
- d. We had 8 groups apply for our Participating Rescue program. This was about a 50% response.

Recommended Future Event or Activity Changes:

- We are planning other fundraising efforts for this summer and fall to replenish the rescue fund.

3. Financial Summary: See Dean's report

Hall Of Fame Nominations- Show Dogs (Inge Clody/liaison-Debbie King)

No nominations were submitted.

Hall Of Fame Nominations- Field Dogs (Jerry Paddock/liaison-Debbie King)

No nominations were submitted.

Hall Of Fame Nominations- Obedience Dogs (vacant/liaison-Debbie King)

No nominations were submitted.

Hall Of Fame Nominations- People/Life Members (vacant/liaison-Debbie King)

No nominations were submitted.

GSP Bronze Report (Gene Moseley)

Prepared By: Gene Moseley Jr,
Since 2012

Date: 5-22-15

1. GSP Bronze:
2. On May 15 2015 the Life Size GSP Bronze and the Pedestal Bronze were installed at the National Bird Dog Museum.



2. Unveiling is set for Saturday June 13, 2015.
3. Financial Summary:

\$40,000 was collected for this project with about \$15,000 for appreciation gifts. About \$2000 of expenses and about \$20,000 for actual cost of Bronzes and Granite. We are looking at

about \$3,000 to \$5,000 left after project for donation to Endowment Fund for Museum Wing. I will have final dollars after unveiling and final costs

4. Committee Needs please list in order of importance: Project almost over with

5. Action Items for Board consideration: None at this time.

National Bird Dog Museum Report (Terry Chandler)

Report presented by Terry.

Yearbook Report (Debra Broad/liaison-Gene Moseley)

Prepared By: Gene Moseley Jr,
Since 2008

Date: 5-27-15

1. Yearbook Liaison Report:

2. Yearbooks have been paying for themselves each year and Deb Broad has done a great job of each year trying a few new ideas
We placed an ad in the NSS Catalog and asked for discount ads from catalogs to be placed in Yearbook. We also have gotten Holly to help us in sales at NSS.
We will again have a campaign on getting GSPCA Clubs to take advantage of a special two year offer for ads in the upcoming yearbook.

3. Financial Summary:

No financial report

4. Committee needs (please list in order of importance):

Still would like to find two or three volunteers that would help us follow up on a category, Field Champions, Agility titles, Show Titles, etc. to make calls on our lists and help get some activity on ads for these categories.
Still need help from database for our ATTP and ROM area. Need new database person.

5. Action Items for Board consideration: No Action items at this time

Historian Report (Patte Titus/liaison-Christy Featherston)

Prepared By: Patte Titus

Date: 28 May 2015

1. **Provide a Brief Summary of the Event or Activity:** Respond to historical inquiries about the Breed and the Club and occasionally write articles history of the Breed and/or the Club
2. **Indicate changes made to improve the Event or Activity from the previous six months or year (if any):** None at this time.
3. **Financial Summary:** None at this time
4. **Committee needs please list in order of importance:** None at this time.
5. **Action Items for Board consideration:** None at this time.

Respectfully submitted,

Patte Titus, Historian

Illustrated Standard Report (Patte Titus/liaison-Diane Prohaska)

Prepared By: Patte Titus

Date: 28 May 2015

The First Illustrated Standard for the GSP breed was completed on time as promised. To assure the GSP coat color was accurately portrayed the 1 May deadline for delivery to the NSS had to be changed to 7 May. The original plan was to have enough copies available for purchase but because of the delayed printing schedule only twenty-five copies were sent overnight for the presentation at the Annual Meeting. Officers & Directors, Committee members and Seminar attendees each received their copy. For those not attending their copies were mailed to them.

Upon completion of printing the order, 500 were shipped to Sue Clemons for mailing to all GSP approved AKC Judges. The list was provided (\$25) by AKC Judges Education Department with Purina providing the envelopes at no cost. 349 copies with a cover letter were mailed on 19 May. Total expense for this mailing: \$632.01. Sue then provided the mailing list to both Parent Club Secretaries and NSSEC Chair, Jane Handschumacher.

The remaining 475 copies were shipped to Patte Titus. Of the 475, 150 were sent to the JE Coordinator and 25 retained by Patte for use at the AKC Sporting Dog Institute to be held during the 2015 Eukanuba Championships. The remaining 300 plus the 151 Sue has will be sent per the BOD decision/direction at this meeting.

The reception for the Illustrated Standard has been well received by the Judging community with compliments directly to the Committee and on Face Book. Word is spreading quickly that the document is a very well done and individuals want to know where it can be purchased.

Note: One typo discovered on p. 9 has been corrected for future printing.

Recommend a letter of appreciation and plaque for Pam Fullford, Illustrated Standard Artist and to each of the Committee members: Sue Clemons, Ruth Ann Freer-Godfrey, Jan Hill & Betsy Yates. As for me the satisfaction of seeing the completed document is more than sufficient.

Respectfully submitted,

Patte Titus

Registry Of Merit Report (Deterding & Nunes-Atkinson/liaison-Gene Moseley)

Prepared By: Yvonne Hassler-Deterding & Valerie Nunes-Atkinson

Date: 5/19/15

1. Provide a Brief Summary of the Event or Activity: Co-chairs of the C-ROM Program

2. Indicate changes made to improve the Event or Activity from the previous six months or year (if any): We became aware that the C-ROM program had not been updated since 2012. We thought the previous Awards Chair was compiling the ROM's off AKC Title Reports. We have since received all AKC Title reports and started to get the C-ROM program current. We plan to have the website current by Sept 1, 2015 for all C-ROM's thru 2014.

Recommended Future Event or Activity Changes: Continue to forward all AKC Title Reports to Yvonne Hassler-Deterding @ mystgsp@earthlink.net for tabulation

We would like to announce the new ROM recipients at the NSS Banquet – no Award Certificate handed out – reading names of Sires and Dam and Titles only .

We would like to have display boards made listing the names of all previous ROM dogs and displayed at the NSS Awards dinner.

In addition, we have volunteered to make the boards for the P-ROM and F-ROM for display consistency.

3. Financial Summary:

Past Year 0

Current Year 0

Planned Budget for Future: \$100 for NSS Display Boards, Award Certificates and Mailing

If there is a loss or decline in revenue please provide reasons.

4. Committee needs (please list in order of importance): no needs

5. Action Items for Board consideration: approve all above.

Annual Awards Report (Michael McCracken/liaison-Gene Moseley)

Prepared By: Cynthia & Michael McCracken

Date: 27 May 2015

1. Provide a Brief Summary of the Event or Activity:

Compiled and prepared Year end Awards utilizing reports from AKC, and our committee members using the reports with established values and calculated the results: Those committee members are listed below:

Dog of the Year Awards – Point

systems Show Dog – AKC

Supplied Awards

Obedience (Eleanor Campbell) Stats –

Belinda Venner Agility (Jeri Fishack) Stats

– Jeri Fishack

Tracking (June Johnston) – Calculated by

Awards Field Stats per stake – Stevi

Casdorph

Dual – AKC supplied Awards

Hunt Tests – Calculated by

Awards Versatility – David

Nauer

Sire/Dam of the year (all disciplines) - Calculated

by Awards Best Junior – Yvonne Hassler-

Dedderding

Other awards:

*Hall of Fame – Dogs/People/Obedience (Submitted to HOF reviewers, voted on by BOD) Hero for Health (voted on by Health & Welfare committee) none given 2014
Volunteer of the Year (voted on by BOD)
AKC Sportsmanship award (nominations from membership, voted on by BOD) None 2012-14 GSPCA Sportsmanship award (nominations from membership)*

GSPCA Awards Given (must be GSPCA members during the competition year) See attached pdf

2. Indicate changes made to improve the Activity from the previous six months or year

(if any): Result of Changes:

Excel formulas working properly

3. Recommended Future Activity Changes:

The committee was polled regarding the Annual awards currently given, what awards could be eliminated, and which awards should be added or deleted.

The committee is adamant that no awards should be deleted.

The awards program promotes GSPCA membership by working towards and earning the awards. We do not wish to discourage membership by eliminating any awards.

Please approve the following changes and additions: (See below and attached pdf)

(Change to include PACH)

MACH - MASTER AGILITY CHAMPION: (First earned MACH awarded Plaque) (Committee feels that the first Agility Championship should receive a plaque whether it is a PACH or MACH then receive certificates for additional titles e.g. MACH 2 -... or PACH 2 - ...)

AKC Requirements - In order to acquire the title, a dog must achieve a minimum of 750 championship points and 20 double qualifying scores obtained from the master standard agility class and the master jumpers with weaves class.

(Add)

PACH – PREFERRED AGILITY CHAMPION: (First earned PACH awarded Plaque) (Committee feels that the first Agility Championship should receive a plaque whether it is a PACH or MACH then receive certificates for additional titles e.g. MACH 2 -... or PACH 2 - ...)

AKC Requirements - In order to acquire the title, a dog must achieve a minimum of 750 championship points and 20 double qualifying scores obtained from the master standard agility class and the master jumpers with

weaves class.

(Add)

CT - CHAMPION TRACKER Committee - 100% agreement that this be an Annual Award due to the difficulty of earning the title and the rarity.

AKC Requirements - dog must hold all 3 tracking titles (TD OR TDU, TDX AND VST)

(Add)

TC – TRIPLE CHAMPION: (Committee feels that this should be awarded a LG 8x12 plaque if achieved)

Any dog that has been awarded the title of dual champion (dc) and the title of obedience trial champion (OTCH) or tracking champion (CT) or agility champion (MACH or PACH) may be designated as a triple champion. VCCH versatile companion champion:

(Add)

VCCH - VERSATILE COMPANION DOG CHAMPION: (Committee feels that this should be added to the annual awards list - note: this is different from our Versatility Awards Calculated by Dave Nauer)

(Add)

CGCA - AKC COMMUNITY CANINE: The advanced level of canine good citizen. Committee discussed but did not come to a conclusion - Possible certificate for Advanced Level

AKC Requirements: Must be a CGC and put in a verifiable number of community

(Add)

THDD - Therapy Dog Distinguished - Must have completed 400 visits (Committee would like to recognize with a plaque - I would opt for a certificate)

(Add)

North America Diving Dog (NADD) - possible addition of 30 Titles (GSPs are participating in the sport) 10 Dock Diving titles awarded to GSPs (Committee would like the Board to consider recognizing Advanced titles)

4. Financial Summary: Dean or Gene's Report

5. Action Items for Board consideration:

Need approval to include GSPCA Awards as committee recommended in #3 and in pdf

Enclosures: pdf of GSPCA Awards and AKC titles with awards recommendations
(Sorry but this document will make your eyes glaze over as it did mine)

Thank you

Cynthia, Michael and the Awards Committee

Prepared By: Gene Moseley Jr.
Since 2008

Date: 05-19-15

1. Awards Liaison Report:

2. No changes in program.

3. **Financial Summary:** 2014 Annual Awards:
40 - 7" x 9" plus 7 - 9" x 12" Plaques & Postage
Monarch Trophy \$1946.29
8 Dual Awards & Postage SGR \$1469.51
Postage single mailings \$101.00

total	\$3516.75
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4. **Committee needs** (please list in order of importance):

There seems to be a need for a list of awards that we are giving out. I have asked Cynthia for that list plus a list of committee request to add to list.

Some discussion about Top Ten listings and how they are counted on the horizon.

Some discussion about how information is given to Yearbook, Slide Show, Trophy, Website, Journal people.

5. **Action Items for Board consideration:** Review list of awards and add if so desire.

Webmaster's Report (Missy Neal/liaison-Diane Prohaska)

Prepared By: Missy Neal, Webmaster

Date: June, 2015

1. Provide a Brief Summary of the Web Site:

The GSPCA web site is often the first point of contact for individuals wishing to learn about GSPs.

2. Indicate changes made from the previous six months or year:

- We are redesigning the web site and have a prototype for Board approval at: <http://www.gspca.org/Redesign/> PLEASE NOTE : Not all the sections are built out [because this is a prototype] I'd like to have it completely built out before the NFT activities start (posting premium/online entries and merchandise) by the first part of August.
- When we go live with the site, I'll put up a notice on the home page and take down the old site/activate the new site. This is not an instantaneous transition; it will take place over the course of maybe a 12 hour period, most of the activity being overnight to cause as little disruption as possible. After the site goes live, will be inevitable growing pains as we have members unable to find things even with the search feature. Our site will be optimized to Google search, but it takes a few days for an old site to be "uncached" and a new site to be recognized by search engines. This is all normal and no cause for alarm; but sometimes things really are not working as they should and will need my attention so please just direct any complaints to me.
- We have had issues with the emails since Network Solutions (host our website and email) system upgrade in December 2014. We upgraded each email account (32 total) and made some other adjustments server side, which should have rectified the emails bouncing from one Board member to another. However it didn't, so I'm still working on that with NetSol.

Recommended Future Event or Activity Changes:

1. MemberClicks: Cynthia and I are, this summer, rebuilding all the online forms per my January report.
2. MemberClicks will build their own template to transition our current Member site to look like the template we are designing for our public site. **That will cost \$750.**
3. I have spoken with Melissa Campbell about putting the Breeder Referral form on the member only site and allow people to pay via that system rather than simple PayPal button on the public site. The listings, however, will remain on the public site.
4. I've spoken with Patte Titus about putting the Illustrated Standard online for member viewing, and about putting the books on sale on the site. I understand and agree with the plan to wait to publish a digital version online until we have sold at least enough of the inventory to pay for their production.

3. Financial Summary:

4. Committee Needs please list in order of importance:

5. Action Items for Board consideration: I've been in touch with Patty Busso, new Journal Editor. We both realize the roles our separate products play in member education and interest, and plan to work together to create a cohesive product. I propose that we create a Communications committee, which will include both Web and Journal. The idea being to provide a united brand image for GSPCA, ensure the content is consistent across both platforms, and generate ideas for continually improving both GSPCA products.

Shorthair Journal Report (Patty Busso/liaison-Liz Jennings)

Prepared By: Liz Jennings

Date: 24 May 2015

1. Provide a Brief Summary of the Event or Activity: Shorthair Journal

- a. Over the past 6 months, the SJ Liaison Committee prepared a Request for Proposals, advertised and solicited responses, evaluated and made an award. (Whew, yes we were busy)

2. Indicate changes made to improve the Event or Activity from the previous six months or year (if any):

- a. An award for Editor of the GSPCA Shorthair Journal was made and accepted by Patricia Busso of All About Dogs Media Group, Pennsylvania.
- b. The transition from April Leonetti to Patty Busso is on schedule. Most of the requested material has been provided to both Patty and Liz.
- c. Patty is 'on a targeted timeline' to publish the July/Aug NSS issue
- d. Liz and Patty have held multiple transition conference calls; a draft script of inclusions has been developed for each issue (see sample below). A draft will be developed for each issue to expedite the gathering of content material and advertising.

July/Aug – NSS Issue

Code of Ethics (each issue)

AKC Sportsmanship Code (each issue)

BOD Meeting Minutes (as appropriate)

NSS Results, Pictures, Show Reports

New Members

FT Calendar

Specialty Show Calendar

Judges Education

Content articles

- Field
- Show

- New Owners
- Performance Areas
- Canine Legislation updates & Animal Welfare Articles

GSPCA Top Ten

- Field
- Agility
- Conformation
- Juniors
- Owner Handlers

Breeder Listings

GSPCA Member Clubs

GSPCA BOD & Committee Members

3. Financial Summary: Shorthair Journal Costs for May/June 2015 issue

1,641 copies of THE SHORTHAIR JOURNAL, May/June 2015. 60 pages self cover. We print 60 pages.

INVOICE TOTAL \$2,566.29

Shipping and handling charges per the enclosed for the May/June 2015 issue 234.32

Our deposit to your **post office** account 744.63

INVOICE TOTAL \$978.95

Dean will apply to Johnson Press for credit status, which should reduce the number of days to go to print from about 6 to 1.

4. Committee Needs:

- Recommend obtaining a GSPCA SJ Drop Box Subscription @ approximately \$10 month to be able to receive large megabyte files that occur with a high resolution publication
- Request names from the board of folks we can solicit to become members of the SJ Committee – particularly in Field/Hunting, Agility

5. Action Items for Board consideration:

- Drop Box Recommendation**
- Names from Board Members for SJ Committee**
- Finalize SJ Editor's contract if not already done**

Legislation Report (Terry Brumbaugh/liaison- Sharon Fitzpatrick)

No report was submitted.

Water Test Report (vacant/liaison-Dean Goodding)

Date: May 28

1. Provide a Brief Summary of the Event or Activity:

Chair retired and Dean Goodding is currently chairing the events. Currently there are 3 clubs that have requested approval, and 3 additional have called asking how to hold the event or what paper work to submit.

2. Indicate changes made to improve the Event or Activity from the previous six months or year (if any):

Need to finalize either a new chair person, or committee.

Result of Changes:

Recommended Future Event or Activity Changes: Need to make more clubs aware of the activity. Maybe an article in SJ. In discussions with people, they aren't aware of the possible impact for their individual clubs. But found the or heard about the activity by word of mouth.

3. Financial Summary:

Past Year

Current Year 0

Planned Budget for Future: Certificate printing Unknown currently

If there is a loss or decline in revenue please provide reasons.

4. Committee needs (please list in order of importance):

5. Action Items for Board consideration: Spoke to Doug L AKC to add GSPCA Water test as an official title for GSP's to be shown on Pedigrees and official AKC records. He stated it would take around \$ 4,000 to make the programming changes. And stated he would consider a proposal on how to get the funds to do it. Possible additional fees paid by participants to GSPCA from the Water test. Currently \$ 4.00

Merchandise Report (Holly Faught/liaison-Dean Browning)

Prepared By: Holly Faught

Date: May 28, 2015

1. Provide a Brief Summary of the Event or Activity:
National Merchandise

NSS:

The NSSESC has some preliminary sketches for the 2016 logo and have made decisions to change some of the design layout for the 2016 shirts. We are expected to make final decisions by June 15, 2015

This is the second year for me to bring home leftover NSS merchandise. With the aid of friends, I have been able to sell all but one t-shirt without having to put them online. The final shirt will be offered for sale at a discounted price online soon.

I was contacted by Corporate Images concerning approximately 15 NSS mugs in their possession. I'm not quite sure how they had these mugs which were in excess of the quantity that I had ordered. I have agreed to advertise the mugs online. If, we have any interest, Corporate Images will ship directly to the buyer saving the expense of shipping the mugs to me for distribution. We will only be billed for the mugs that are sold.

A P&L for the 2015 NSS Merchandise is attached. I am very happy to have a profit of over \$4600 before the cost of Judges Gifts. The pre-sales were very good, being the largest pre-sale on a "regular" National year. (the 50th Anniversary remains the largest). Pre-sales were just under \$7000. It's very difficult to judge the reasoning for the increased pre-sale. Was it the new design on the shirts having the GSPCA on the sleeves, some shirts printed both front & back, maybe the design appealed to so many more since it covered 5 venues (show, agility, obedience, tracking and hunting) or has the majority of people finally figured out that pre-ordering actually gets them the size and items they want? Since this was the first year for pre-sales to be so high, I was undecided whether or not to order the same amount of items for inventory. I elected to go with the same amounts and to tell you the truth was pretty worried at the NSS when items were not selling. There was a lot of talk about people waiting because they knew we would put items "on sale" near the end of the National. We did have several sales on the last two days of the National due to lack of interest at the table. The first days sales were good at almost \$3000, the second day was very poor at only \$1094, the third day was downright scary at \$642 and then we had a rise on the final day with our multiple sales.

2. **Indicate changes made to improve the Event or Activity from the previous six months or year (if any):** Noted above.

Accepting credit cards was still a plus. We were also able to help out Rescue, Raffle, Catalog and Top 25 with our credit card reader.

Result of Changes:

The increase in the amount we were charging in shipping fees was a success as well, covering our postage bill.

Recommended Future Event or Activity Changes:

For the 2016 NSS Merchandise, I recommend decreasing the amount of inventory to sell at the event. We will advertise this in our Blasts and try to keep the pre-sale figures up.

3. Financial Summary: See Attached

Past Year

Current Year

Planned Budget for Future

If there is a loss or decline in revenue please provide reasons.

4. Committee needs (please list in order of importance): None

5. Action Items for Board consideration: None

1. Provide a Brief Summary of the Event or Activity:

NFT:

Two designs for the 2015 NFT logo were presented to the NFT Committee. One design was selected and it was requested that the dog be changed. Several photos of dogs were presented to the Committee for a vote to select the new dog. The new dog photo was then sent to Corporate Images and the logo has been completed and approved by the Committee. The Committee has submitted a list of items to be sold at the NFT this year. These items include T-shirts, both short and long sleeve, Sandwich Caps (the same style sold at the NSS), and medium weight vests. Mike has also let me know that he will be

ordering vests for judges and marshal's gifts. The Committee has also picked the colors of the tees and the vests. The Tees will be available in 5 colors and the vests in 4 colors. We will offer 2 colors in caps. With the majority of the decisions made for the NFT merchandise, we plan to have the items available online very early this year for pre-orders. Corporate Images is working on the images for the website now and Missy will be able to work on building the pages very soon.

2. Indicate changes made to improve the Event or Activity from the previous six months or year (if any):

The Committee has been more hands on in the selection of merchandise items and the logo.

GSPCA 2015 NSS MERCHANDISE

INCOME:

Pre-Sold PayPal	6963.00
Sold @ NSS	6466.50
S&H collected by PayPal	280.00
A/R sold after NSS	<u>227.50</u>
	\$13,937.00

EXPENSES:

Invoices to Corporate Images	9134.95
Shipping of Pre-Orders	<u>245.49</u>
	\$9,380.44

PROFIT: \$4,556.56

Judges Gifts @ Cost to GSPCA	321.50
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ACTUAL PROFIT: \$4,878.06

GSPCA 2015 NSS DUCK TOSS - 50/50 RAFFLE

INCOME:

Sale of Ducks	\$965.00
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EXPENSES:

Payout 50%	<u>\$482.00</u>
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PROFIT: \$483.00
Winner said to "keep the change", profiting us \$1 extra

Top 25 Committee Report (Leita Estes & Lynn Duncan))

Top 25 BOD report 5-21-15

I was very pleased at the turn out for the Top 25. We had 109 people that had dinner and came to enjoy the Gala and Art Auction. I was told by one of the judges, Sydney Marx, that he was so impressed with our event he was sending a report to Dog News, hopefully it will be printed. As you know this was Lynne Duncan and my first time doing the event. We had so much help from many to make this event the showcase of our top dogs it is humbling. The set up of our event takes about 4 hours so we worked out with Jane using the obedience ring, which was perfect. We hope that this will be a constant in the future.

Our event is self-sufficient and we advertise the proceeds will be transferred to the GSPCA Health and Welfare Fund. We would like to request that our profit of \$3732.33 be transferred to the H&W fund. It hasn't been published on the Top 25 section of the website in the past but we would like to include this so the people that support the event can be proud of this donation.

We have discussed a change we would like to propose about eligibility to compete in the event. Since this is a GSPCA event we feel that all owners should be members of the GSPCA. We will use the official AKC list of the top 25 and invite only those that are members to compete. This can make it that some years there won't be 25 invited. We propose that in Sept. we will purchase the official AKC list and make every attempt to contact owners of dogs that are included on the list that aren't members to join.

Action items

Transfer \$3732.33 to Health and Welfare

Website addition of funds raised to transfer to H&W

Advise on our proposed change in eligibility

Name	Item	Amount
Leita	Photo, catalog signs	\$363.68
leita	Target/gift bags	\$79.12
Leita	copy	\$7.73
Jan Bradfeldt	slip leads	\$168.00
DJ Mindie	DJ	\$325.00
Lynne Duncan	winners trophy/judges gifts	\$455.00
Lynne Duncan	Thank yous	\$132.67
Lynne Duncan	gift bags/tissue paper	\$107.68

Lynne Duncan	Top 25 bag stickers	\$67.98
Centaur Ribbons	ribbons	\$367.81
April for Catalog	catalog	\$300.00
Syd Marx judge fee to go to refreshments (bar) at event	Health and Welfare	\$100.00
		\$121.00
Total expenses		\$2,595.67

Catalog sales	\$173.00
cash and check Art auction	\$927.00
Holly Square check out	\$3,622.00
Leita Square check out	\$481.38
Entries /extra ribbons	\$1,125.00
income	\$6,328.38
expenses	\$2,595.67
total profit	\$3,732.33

Meals paid at event	\$465.00
Meals from pay pal	\$3060.00
Total for meals	\$3525.00

Top 25 Silent Auction paid by check to Holly. \$140.00
Top 25 Silent Auction paid by checks & cash given to Holly \$787.00
Top 25 Meals paid by cash & checks given to Holly \$465.00
Top 25 Catalog Sales paid by cash & checks given to Holly \$173.00

trophies/judges gifts

1 pendant with drops = \$85
1 20 inch Sterling silver snake chain = \$30
1 pair earrings with drops = \$55
1 chain charm bracelet = \$125
3 judge gift key fobs @ \$45 each = \$135
shipping \$25
Total = \$455

Submitted by
Leita Estes and Lynne Duncan chairmen of Top 25 committee

Database Report (vacant/liaison-Gene Moseley)

Prepared By: Gene Moseley Jr,

Date: 5-19-15

Since 2008

1. Database Report:

2. We have lost Deborah Longtin as our Database person and need to find a replacement.

3. Financial Summary:

No financial report

4. Committee needs (please list in order of importance):

We need a new database person.

5. **Action Items for Board consideration:** Help in finding a database person.